



## WHY OUR CLIENTS HIRE US

### WE HELP COMPANIES GROW!

The most important reason clients hire SmartGrowth is because we help them improve organizational performance. Ultimately, we help our client companies grow.

More reasons clients hire SmartGrowth:

### WE ARE EXPERTS IN ORGANIZATIONAL PERFORMANCE

We have deep, practical experience in applying tools, technologies and methods for driving organizations and people to improved performance. We research, review, develop and implement approaches that help our clients succeed.

### WE PROVIDE OBJECTIVITY

As outside agents, we can provide an unbiased and fresh perspective on organizational issues.

### WE HELP CLIENTS IDENTIFY AND SOLVE THEIR PROBLEMS

Sometimes executives and staff are too close to problems to see them clearly. We help companies frame issues and clearly define problems—the first step in solving them. We then provide the tools and approaches that empower you to solve your problems.

### WE TEACH, TRAIN AND COACH

We are enablers. We convert ideas and concepts into tangible programs creating new behaviors that drive organizational performance.

### WE SUPPLEMENT STAFF ON SHORT TERM PROJECTS

Hiring full time employees may not always make business sense. When you need smart, experienced people to get short term or critical projects done, we can help.

### WE ACT AS CHANGE AGENTS

We understand change. We can be the catalysts for change—moving initiatives forward with greater velocity than is often possible without us.

### WE HANDLE DIFFICULT SITUATIONS

When change appears overwhelming and people struggle, we take direct actions that restore productive activity.

